
CITY OF KELOWNA
MEMORANDUM

Date: February 28, 2001
File No.: 1810-01
To: City Manager
From: Recreation Services Manager
Subject: Parks & Leisure Services Policy & Procedure Manual for Recreation Facilities,
Sportsfields and Parks

RECOMMENDATION:

THAT Council approve the Parks & Leisure Services Policy & Procedure Manual for Recreation Facilities, Sportsfields & Parks, as attached to the report from the Recreation Services Manager dated February 28, 2001;

AND THAT general admission and rental rates for rooms, facilities and park sites be increased by an average of 2.4% which is the BC Consumer Price Index for 2000;

AND THAT the that the Access Pass for disabled persons be expanded to include a Facility Only Pass as well as a Program Only Pass;

AND THAT the fee for the Facility Only and Program Only passes for disabled persons be increased over a 3 year period, starting in November 1st, 2001, from 21.7% of the regular adult rate until the rate reaches 25% of a regular adult rate;

AND THAT the fee for the Combined Access pass for disabled persons be increased over a 3 year period, starting in November 1st, 2001 from 21.7% of the regular adult rate until the rate reaches 33% of a regular adult rate;

AND THAT Council Policy number 120 regarding Lifetime Swim Passes be phased out by the year 2003;

AND THAT all existing Lifetime Swim Passes continue to be honoured at the Parkinson Recreation Centre;

AND THAT new rates for seniors admissions to the Parkinson Recreation Centre be established at:

65 – 70 years of age	75% of the regular Adult rate
71 – 80 years of age	50% of the regular Adult rate
81 years of age and older	25% of the regular Adult rate

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AND THAT highly subsidized Access Passes for disabled persons and seniors admission rates and seniors program discounts apply exclusively to residents of the City of Kelowna;

AND FURTHER THAT the overnight parking rate at the City's district parks in conjunction with major outdoor events be \$15.00 per night per recreation vehicle.

DISCUSSION:

The City policy on fees and charges includes multi-year plans for the Arenas, Apple Bowl and Sportsfields previously approved by Council for which there are no recommended changes. Staff are recommending some minor rate changes to the following areas;

General rate increases – The 2.4% rate increases are based on a Council directive to increase the rates to match the BC Consumer Price Index. This will apply to admissions and to the following facilities:

Parkinson Recreation Centre Banquet/Meeting Rooms/Equipment/Tennis Courts
Arena Meeting Rooms/Equipment/Setup-Takedown Costs,
Seniors Centres,
Kinsmen Fieldhouse/Media Centre,
Okanagan Mission Activity Centre,
Cedar Creek Community Centre,
Outdoor areas in parks utilized for outdoor events, wedding ceremonies, picnics, special events and related activities.

Access passes for disabled persons – The new recommended rates for new and existing passes are based on the Fitness and Swimming Pool Combination Adult Pass. Passes rates will change November 1st of each year.

	2001	2002	2003	2004
Combination Access Pass	21.7%	25%	29%	33%
Program or Facility Access Pass	21.7%	22.8%	23.9%	25%

Senior Citizen Admissions to the Parkinson Recreation Centre – Council Policy 120 (attached) on Lifetime Swim Passes was established in the 1980's with the objective to provide a financial incentive and reward to encourage seniors to adopt an active lifestyle and physical fitness program. The policy has achieved this goal. However, as a financial incentive, the policy affected a relatively small number of individuals, averaging about 12 persons each year.

The new recommended rate structure will be a financial incentive for a far greater number of senior citizens over the age of 70, since there are significant discounts available to all seniors. The new rate structure will be for both the Parkinson Pool and the Circuit Plus Fitness and Exercise Room.

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Staff will ensure that there is a program in place to recognize those senior citizens who have been working toward a Lifetime Swim Pass for at least three years, during the three year phase-out period for Council Policy 120.

Access Passes and seniors discounts for programs and admissions – The highly subsidized rates will apply only to residents of the City of Kelowna.

Overnight parking - In 2000, Council approved a new policy to allow overnight parking at district park sites, (Mission Sportsfields, Rutland Sportsfields, and Parkinson Recreation Centre) in support of tournaments and special events. Changes in the parking rate has come as a result of recommendations from user groups.

For Council information, we are developing a business plan that will provide recommendations for the operation of the Parkinson Recreation Centre, which will include admission and program rates. It is expected that the plan will be completed by the end of June and a separate report on the business plan will be brought to Council at a later time.

The Recreation Services Department is also investigating a monthly automatic debit program. This will allow for monthly withdrawals to be made to clients bank accounts. This will lessen the impact of purchasing passes from a one-time expense to a more manageable monthly expense.

The Parks & Leisure Services Policy & Procedure Manual for Recreation Facilities, Sportsfields and Parks manual, and these recommendations, were reviewed with the Parks & Facility Committee of Council. This Committee does support the recommendations contained in this report.

J.W.R. Oddleifson
Recreation Services Manager

cc: Director of Parks & Leisure Services
Parks Manager
Civic Properties Manager